



Shark Bites

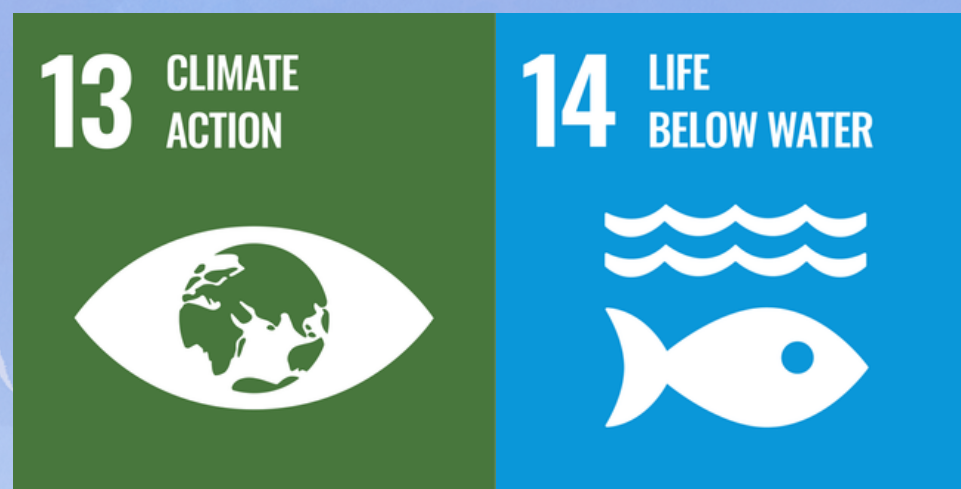
“The Ocean Has No Voice, But We Do”



About the Project

Project Name : SharkBites: The Ocean Has No Voice, But We Do

Big Idea : Ocean Conservation

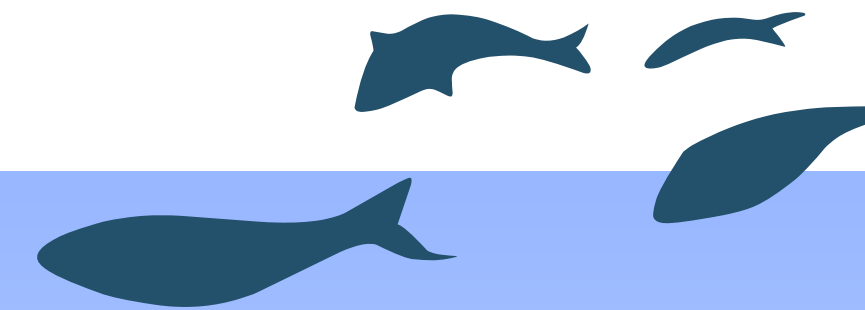


Essential Question

How can I use my passion to help stop bycatch and protect marine life?



About Me!

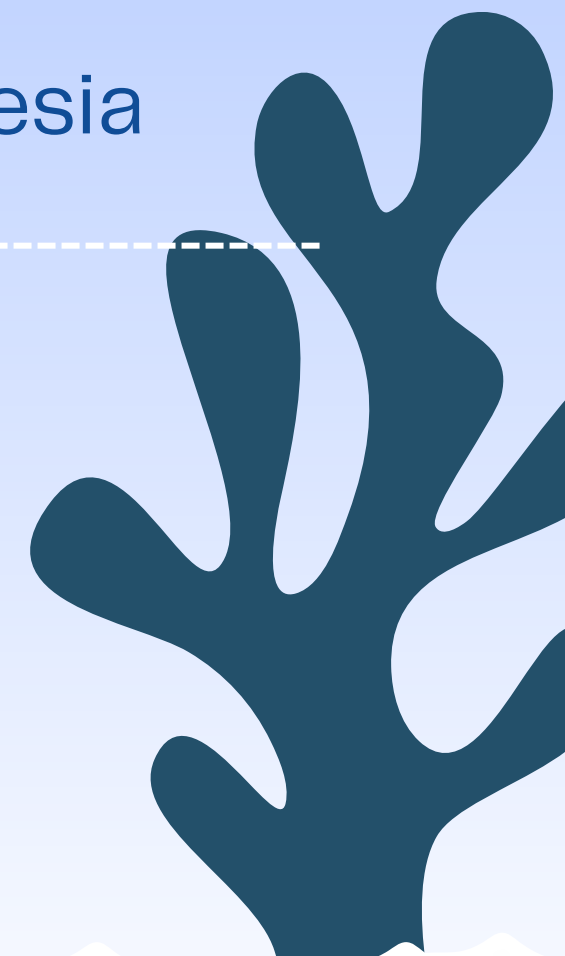


Team Member : Mikaeela C

Organization Name : Leap English and Digital Class

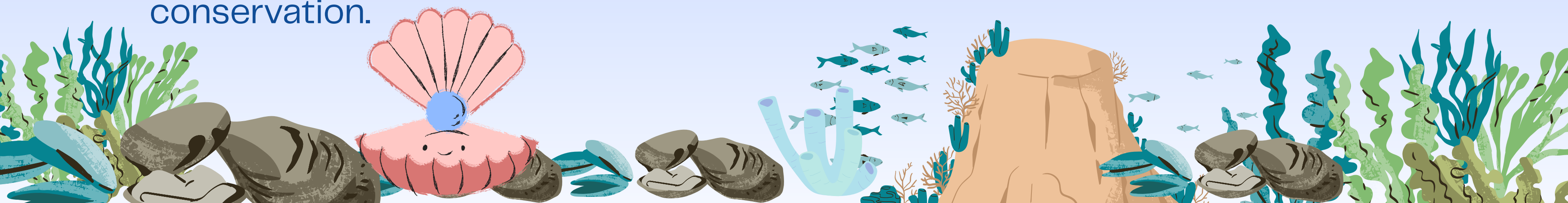
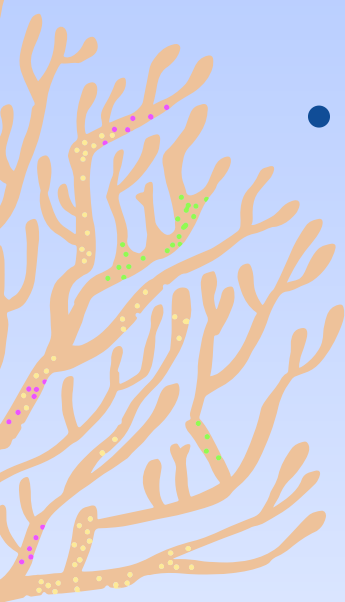
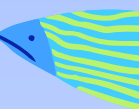
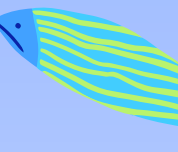
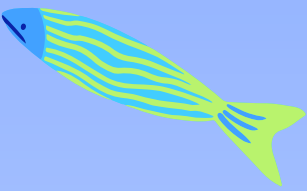
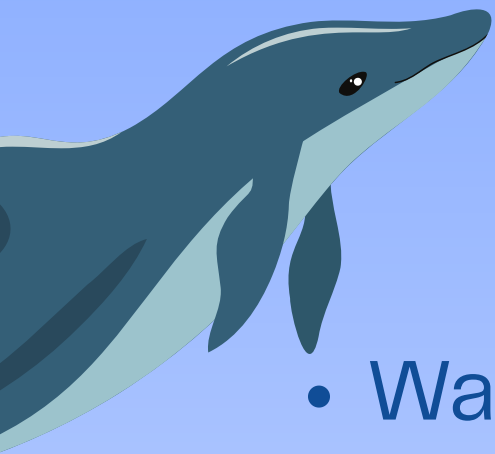
Location : Surabaya, East Java, Indonesia

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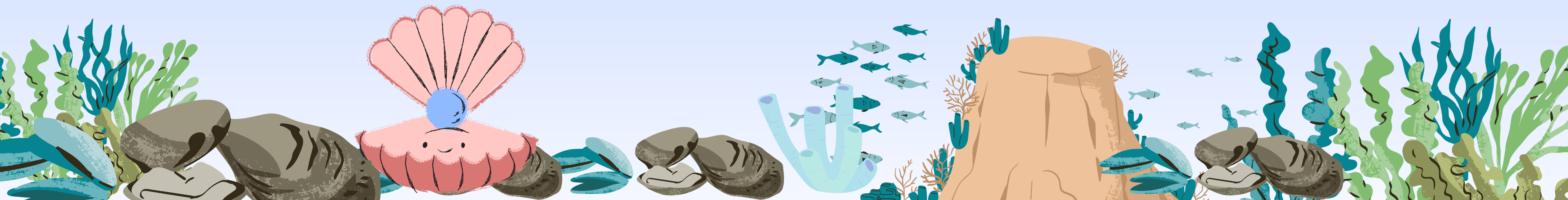
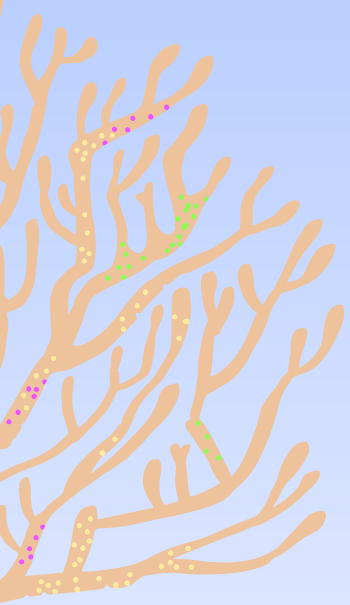
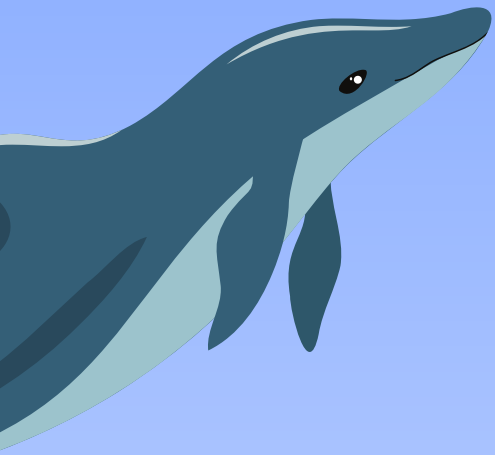
Engage

- Watching a documentary about bycatch was a turning point for me. Seeing how sharks were caught accidentally and often discarded made the issue feel real and urgent. It wasn't just information – it was emotional, and it stayed with me. I was thinking: how can I help?
- Then it dawned on me, baking has always been something I love. For me, cookies are more than food – they are a way to bring people together, start conversations, and share something meaningful. So I began to wonder if something as simple as baking could become a way to talk about ocean conservation.



Engage

- That moment connected two parts of my life: caring about the ocean and caring about people. SharkBites was born from the idea that small acts of kindness, like sharing cookies, can open the door to bigger conversations about protecting marine life.



Investigation

- Since that day, I researched shark populations, ocean ecosystems, and the impact of bycatch to better understand the issue. I also explored how awareness campaigns can influence behavior and learned about organizations working to protect marine life, including the Sea Shepherd Conservation Society.
- Through conversations with mentors and experts from the SeaSoldier Community, I reflected on how small actions like fundraising or education can contribute to larger environmental efforts. I also learned that connecting a personal passion, such as baking, with a cause can make outreach more approachable and meaningful.



Investigation



My visit to Mangrove Park and explanation from SeaSoldier Community has opened my eyes!

#SEASOLDIER

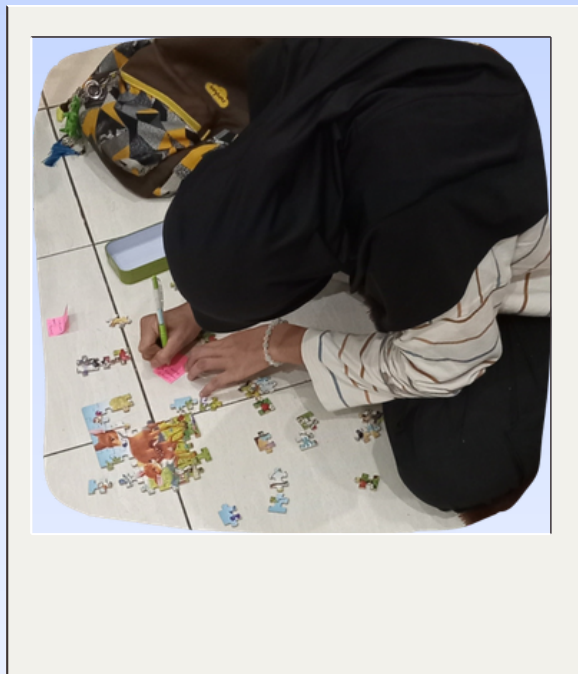
Actions

- **Finding a Way to Act**

- **I** decided to turn my baking hobby into a way to support shark conservation and raise awareness.

- **Planning the Campaign**

- **I** designed the SharkBites concept, making pitchdeck and logo using digital tools like Canva



**Shark Bites'
Pitch Deck**



**Shark Bites'
Logo**

Actions

- **Preparing materials**

- **I** created simple messages and visuals to explain why shark protection matters using a simple digital tool like Canva

- **Running the booth**

- SharkBites was introduced at the YouthMade Eco Fair, where I sold cookies and talked with visitors about ocean conservation.

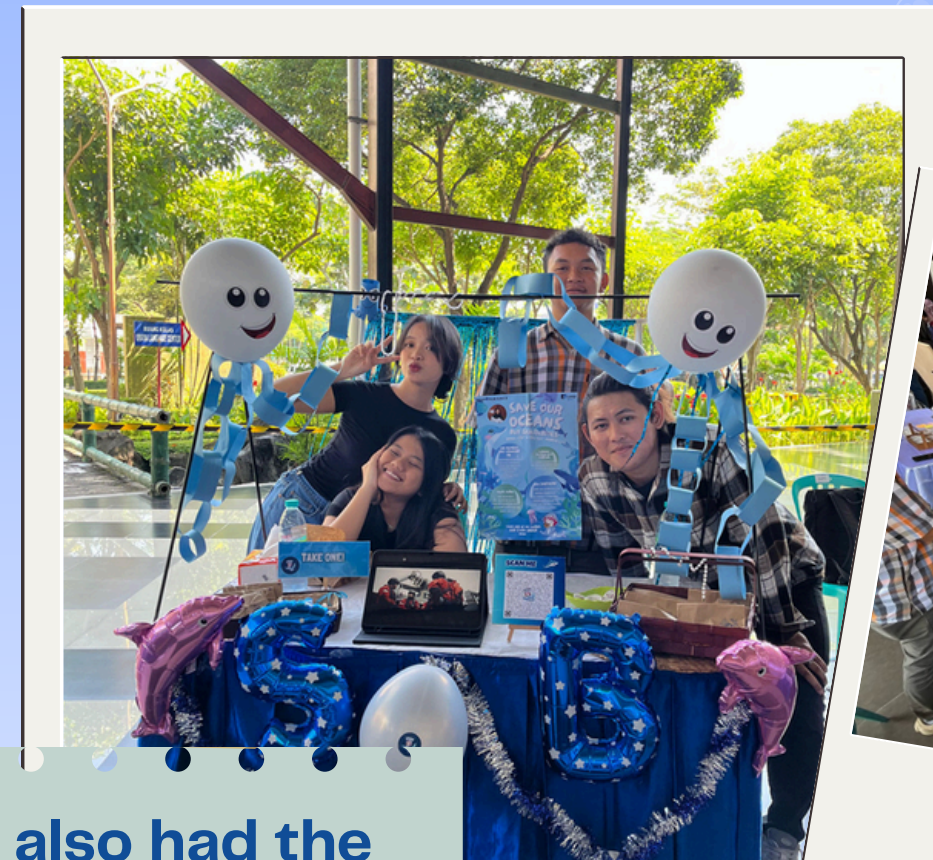


Actions

- Presenting Shark Bites



I presented "Shark Bites" in an Eco Fair x YouthMADE Festival



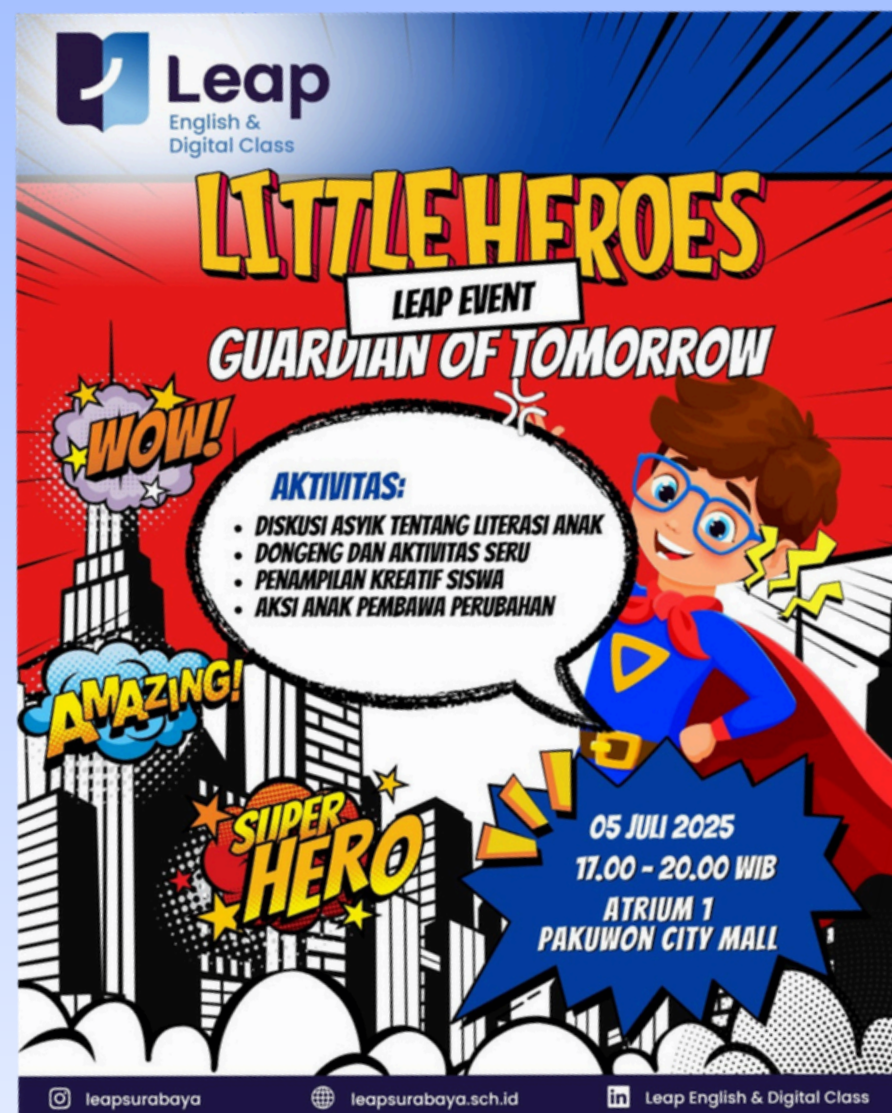
I also had the opportunity to work with college students of FBE Surabaya University in their event Manifest



Actions

- Presenting Shark Bites

I also opened a game booth in the event Heroes of Tomorrow, held by Leap English and Digital Class in Pakuwon City Mall, July 2025



Future Development

I want SharkBites to grow into a nationwide student movement!

Right now SharkBites has a social media account in Instagram: sharkbiteszz

But one day I would like to make a simple website about SharkBites. It will contain all the necessary things to do if anyone want to start SharkBites:

- Explanation on how to start SharkBites
- Downloadable starter kits (branding templates, conservation facts, event guides)
- A shared online platform where schools can post their events and impact

Technology would help connect students from different regions so SharkBites becomes more than one project — it becomes a youth network for ocean conservation.

Conclusion

SharkBites is not just a project — it's a growing movement.

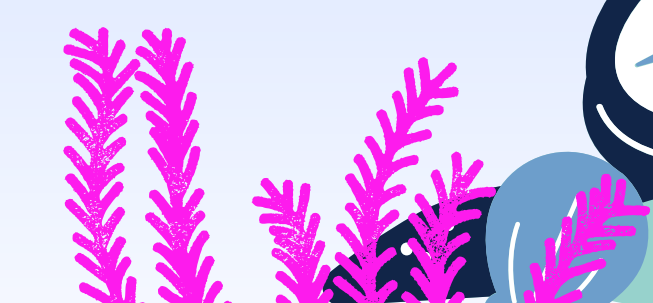
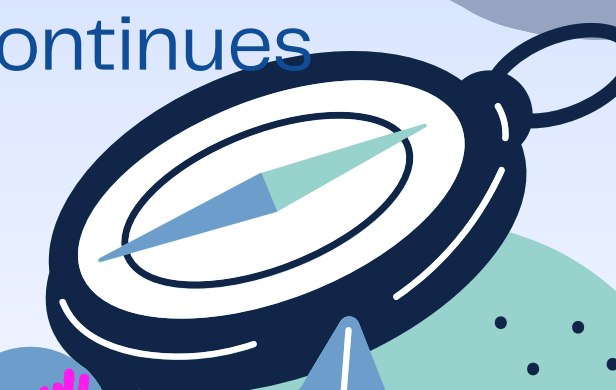
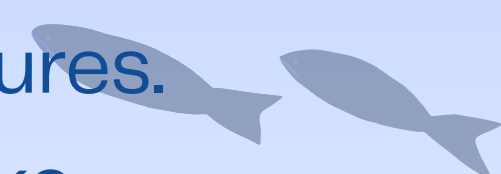
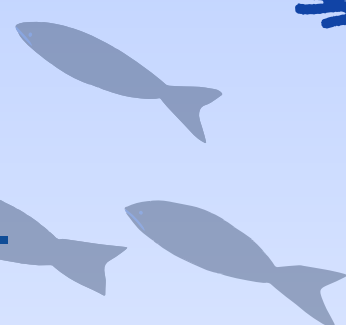
The vision is to empower more young people to start their own SharkBites booths or campaigns in their communities.

Imagine:



A ripple that keeps expanding.

SharkBites reminds me that meaningful change doesn't always start with grand gestures. Sometimes, it begins with a story, a shared moment, and a simple act of kindness — like offering a cookie. From one documentary to one booth, a journey of compassion continues to grow.



Thank You!

**“BIG WAVES START AS SMALL RIPPLES
AND SOMETIMES, ALL IT TAKES IS ONE PERSON WILLING TO CARE”**

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