



# NOMAD VISIT

AI guide that saves tourists up to 70% of their time searching for information, turning it into a ready-made itinerary in minutes — with no language barrier!

# PROBLEM

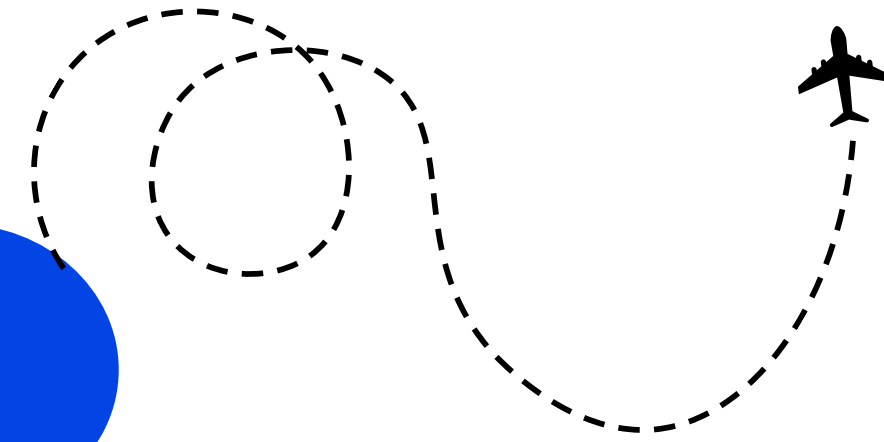
The share of tourism in the economy has decreased over the past four years from **3.7% to 3.2%** — almost **three times lower than the global average**.

With an annual tourist inflow of **15 million** foreign visitors, the **number of accommodation** facilities in resort areas is **decreasing**. In Alakol, **24 facilities have closed**, and in the Almaty Mountain Cluster, **16 have shut down**. This leads to **losses in budget** revenue and jobs.

An instruction has been given to launch the **“Unified Digital Platform”** into operation.



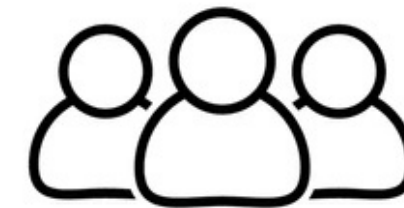
# SOLUTION



PERSONALIZED ITINERARIES  
AND RECOMMENDATIONS



UP-TO-DATE EVENT LISTINGS AND  
HAPPENINGS



SOCIAL PROFILE AND REVIEWS



BONUS SYSTEM AND GAMIFICATION

## RESULTS:

- A tourist spends **≤15 minutes** planning a route **instead of 1–2 hours**.
- **Attendance** at interesting events **increases by 20–40%**.
- Higher **user** engagement and attraction of **partners**.

# DEMO:

## Nomad Visit

Привет! 🙌 Я твой гид по Астане. Нажми, чтобы пообщаться со мной!



Ближайшие события в Астане 🎉  
Нажми, чтобы узнать подробности!

Квест дня: найди Байтерек 🌟  
Сделай фото и получи бейдж!

Начать



- ✓ ✈️ Ушақ
- 🚆 Пойыз
- 🚲 Велосипед
- 🚗 Көлік
- 🚌 Автобус
- 🏍️ Мотоцикл
- 🚶 Тікұшақ
- 🚗 Минивэн
- 🚲 Самокат
- 🛶 Каяк

Қанша қаражат жұмсауды жоспарлайсыз?

70000 ₸

Саяхатыңыз қанша күнге созылады?

September 2025						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

Жалғастыру

## Сіздің жоспарыңыз

- 22 қыркүйек
- 23 қыркүйек
- 24 қыркүйек

- 09:00 Прибытие в аэропорт
- 09:30 Трансфер в Radisson Hotel Astana
- 10:00 Заселение и отдых
- 12:00 Завтрак в ресторане отеля
- 13:00 Прогулка по набережной реки Ишим
- 14:30 Посещение Байтерек

Сақтау

## Актуальные события в Астане



**Джазовый вечер с Nasiafromasia**  
27 сентября 20:00  
Nasiafromasia — независимый артист, певица, автор песен. Выпускница Миланской академии Accademia del suono.  
The Walls, Менгілік ел, 38  
15 000 ₸



**Комедийное шоу «Чотам?»**  
26 сентября 19:30 и 21:30  
Комики обсуждают культовые аниме: в 19:30 — Наруто, в 21:30 — Ван Пис, Demon Slayer, ДанДадан. Возрастное ограничение: 18+.  
Bar Wien  
от 3 000 ₸

## AI Чат

Сәлем! Қайда барғыңыз келеді?

Где можно вкусно поужинать в Астане с видом на крутую достопримечательность?

Вот места, где можно вкусно поесть в Астане с видом на достопримечательности:

- Selfie — на 18-м этаже The Ritz-Carlton, панорамный вид на Байтерек.
- Mökki Terrace — терраса с итальянской кухней и видом на центр города.
- Eternal Sky (Вечное Небо) — 25-й этаж БЦ «Москва», шикарная панорама и блюда турецких народов.
- Na Kryshe — ресторан с летней террасой над набережной.
- Cloud9 dine & bar — вид на сферу Nur Alem и EXPO.
- La Rivière — с видом на реку Ишим и мост Караоткель.

Выберите район (левый берег, центр или правый берег) — и я подскажу ближайшие варианты!

Хабарлама жазыңыз...

## Сообщество

**Аружан**  
2 часа назад  
Была в Бурабае на выходных, природа просто потрясающая! 🌲🏞️

**Айбек**  
2 часа назад  
Сегодня посетил Байтерек, вид с вершины просто невероятный! 🌟

# COMPETITORS VS NOMAD VISIT

## Функции

Nomad Visit

2GIS

Google Maps

Ticketon

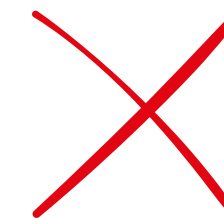
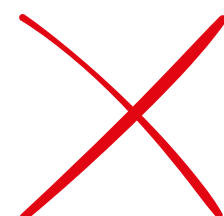
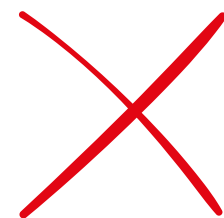
Personalization, AI



Support for local businesses



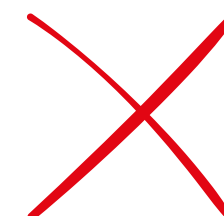
Gamification, bonuses



Social Page



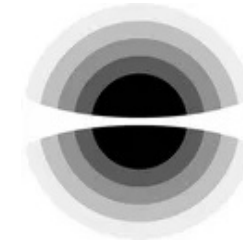
Booking



Event Listing



# OUR PARTNERS



astana hub



A promo code worth **30,000 tenge** to launch an advertising campaign on Yandex

HIDE, Taksim-**10% discount** at all locations

AWS Cloud Credits worth **10k\$**  
Received a grant of **4200\$**

Established partnership with the **Ministry of Tourism** of Kazakhstan.

# MENTORED BY 20+ EXPERTS



Thomas Robinson

- Partner Engineer Meta, Gen AI
- Implementation of AI in the public sector



Антон Карташов

- AWS Cloud Solution Architect
- Expert in IT-consulting, cloud infrastructure and Agile.



Айгерим Жаркын

- Head of Agile and AI Transformation at Astana Hub
- Author of TechOrda, mentor at Google for Startups




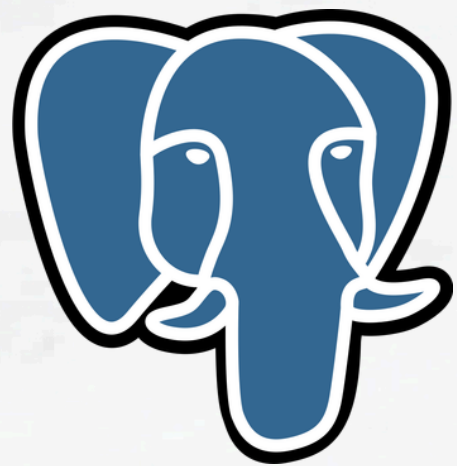
Даулет Беймурзин

- Former Director of Educational Programs at Astana Hub
- Project Lead for No Code School, Startup Academy, and IT Aiel



# TECHNOLOGIES

1.  **Frontend: Flutter (iOS / Android)**
2. **Backend: Node.js (NestJS / Express)**
3. **AI Layer: Python (FastAPI) + Llama 3 / external LLM API**
4. **Databases: PostgreSQL + pgvector, Redis, MinIO (S3 storage)**
5. **APIs: Google Places / 2GIS, OpenWeatherMap, OpenStreetMap/Nominatim**



**LLaMA**



# MONETIZATION

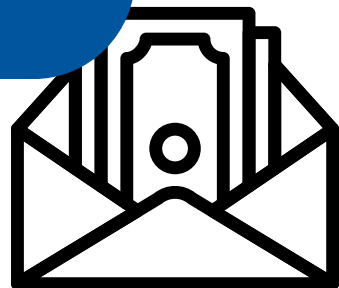
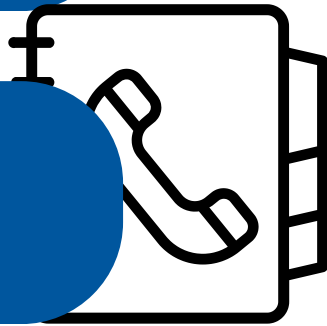
## B2B

- Subscription for business / SaaS

- Comission from bookings

- Advertisement

- Partner bonuses



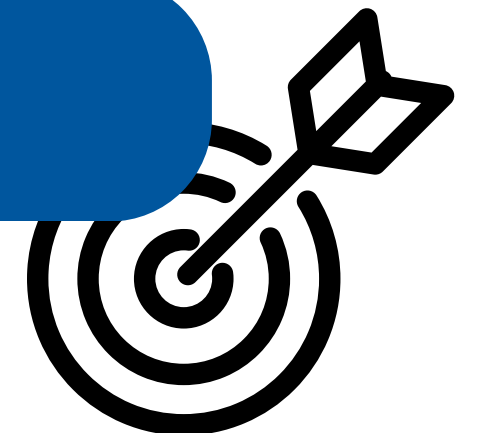
## B2C

- Subscription/Premium version

- Comission from purchases

- Limited edition routes and guides from users

- Ultra Challenges





# ROADMAP

M2: AI QUALITY IMPROVEMENT

KPI: Improved itinerary relevance, reduced factual inconsistencies (RAG tuning).

M4: PARTNER INTEGRATION

KPI: Growth of active partners, automated bonus mechanism operational.

M6: LAUNCHING

KPI: Release-ready app version, institutional collaboration framework defined.



KPI: Stable AWS deployment,  $\leq 3$  sec response time.

M1: INFRASTRUCTURE OPTIMIZATION

KPI: +2 regional clusters integrated, multilingual consistency (KZ/EN/RU).

M3: GEOGRAPHIC EXPANSION

KPI: 300+ beta users, measurable planning time reduction, user feedback analysis.

M5: PILOT TESTING

# CURRENT ACHIEVEMENTS



CONDUCTED SURVEY AMONG 100+ PEOPLE

ESTABLISHED 10 PARTNERSHIPS



WINNER OF STARTUP MANGYSTAU

3-RD PLACE AT IDEA BATTLE



1-ST PLACE AT PIZZA PITCH

1-ST PLACE AT META LLAMA IDEATHON AMONG 250+ TEAMS

&

3-RD PLACE AT META LLAMA ACCELERATOR



PASSED 1/3 STAGES OF

Yandex AI Startup Lab

SELECTED IN THE 12 WEEK WE VENTURE ACCELERATOR

WeVenture

a World Bank Group-supported initiative



NEXT ACHIEVEMENT — YOURS?

SUPPORTED BY THE MINISTRY OF TOURISM OF KAZAKHSTAN: CURRENTLY UNDER CONSIDERATION FOR FULL FUNDING



МИНИСТЕРСТВО КУЛЬТУРЫ И СПОРТА РЕСПУБЛИКИ КАЗАХСТАН

# OUR TEAM



**Batyrbek Zuriad**

AI-developer  
NIS 11 grade



**Nurgazy Merey**

Frontend-developer  
NIS 11 grade



**Kozhikov Bereket**

Mentor  
Backend-developer  
Yessenov University.  
IntelX employee

# DOCUMENTATION

