

HANDS TO HEART

BIG IDEA!

Trauma/Abuse Support

Essential Question?

How can we eliminate/alleviate the problem of abuse and trauma?

Team Members

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School

Benjamin E. Mays High School

Location

Atlanta, Georgia, USA





PROBLEM

People are dealing with abuse and trauma.

Causes

- History of being abuse
- Lack of parenting skills
- Addiction to drugs
- Losing a loved one
- Exposure to traumatic events
- Alcoholism from mental health and stress

Effects

- Behavior problems
- Self harm
- Sadness, anger, fear
- Insecurity
- Metal disorders
- Confusion
- Panic attack
- Depression



Why did our team select this topic or challenge?

We selected this topic because we wanted to bring light on trauma and abuse because it doesn't have much attention that people are going through things and people need a voice to stand up for themselves.



ENGAGE

How is it a real world problem or concern?

This a real-world problem or concern because this problem actually happens to people.

Trauma can make them more vulnerable to developing mental health problems. It can also cause PTSD. This causes people to misuse alcohol, drugs, or self-harm to cope with difficult memories and emotions which also connects with abuse because when a person goes through abuse it causes them to gain trauma. Depending on how you're affected, trauma may cause difficulties in your daily life.



ENGAGE

What challenge does our project address?

The challenge that our project addresses is trauma and abuse



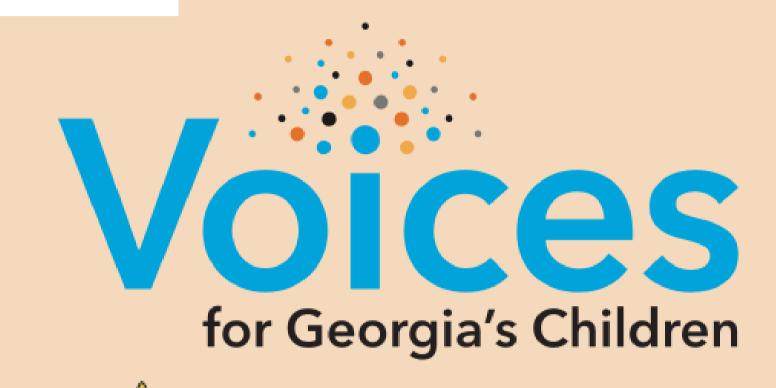
INVESTIGATION



From searching up and investigating this project topic, we have learned that people who go through trauma and abuse are most likely to keep their voices hidden from the world.

Partnerships



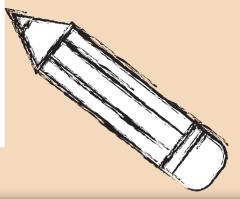


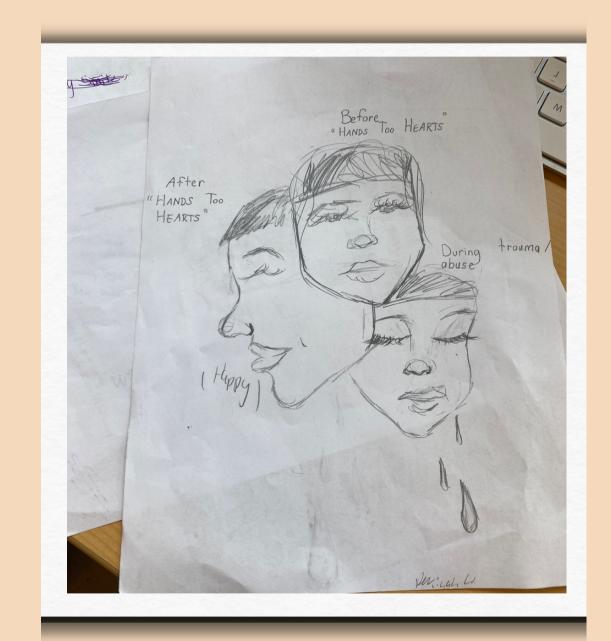


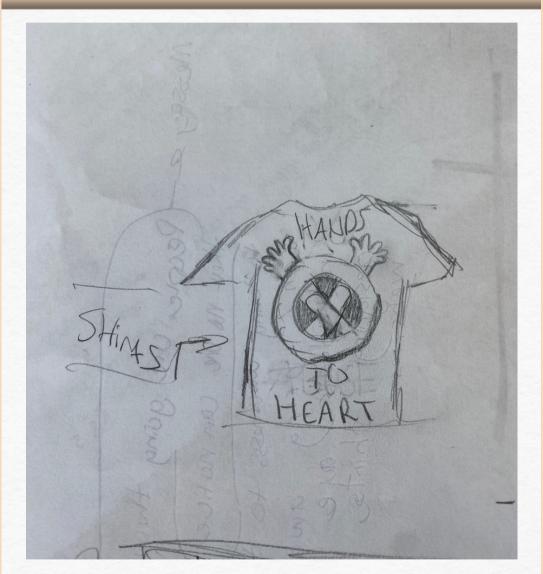




SKETCHES









ACTION



As a team, we decide to take action on the problem by wanting to bring awareness, by doing so we came up with the idea to create a brand (Hands To Heart), to help try to give a voice to people who are going through trauma and abuse. So we decided to come up with a brand that would be bright and warming to those who are affected. The meaning of the name's brand is giving out love to those who are going through abuse and trauma to give them hope and know that they aren't alone.

Big Solution

We will create posters, cards, shirts, and a business to help people heal from abuse and trauma.











POSTERS

Posters can bring awareness to the problem, bringing attention outside the community.





SHIRTS

- Shirts can bring awareness by aiming to offer a good experience and give consumers a positive message and feeling.
- Clothes material: made with 100 % knitted cotton fabric 100% cotton
 - Colors: Red, White, and Black



BUSINESS CARDS



